

Combined power and heat supply: Attractive business models overcome the sector boundaries

DI Roger Hackstock Association Austria Solar



Megatrends of Energiewende



DECARBONISATION

Get out of fossil fuels

DECENTRALISATION

Power to the people

DIGITALISATION

Flexible and in real time

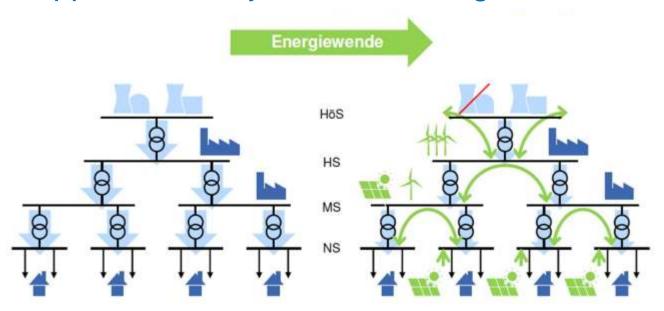
DEMAND RESPONSE

Consumers become flexible

Decentralisation



Central generation capacity is increasingly supplemented by decentralized generation



Energy transition mainly happens on local supply levels



Ein Unternehmen der RWE.

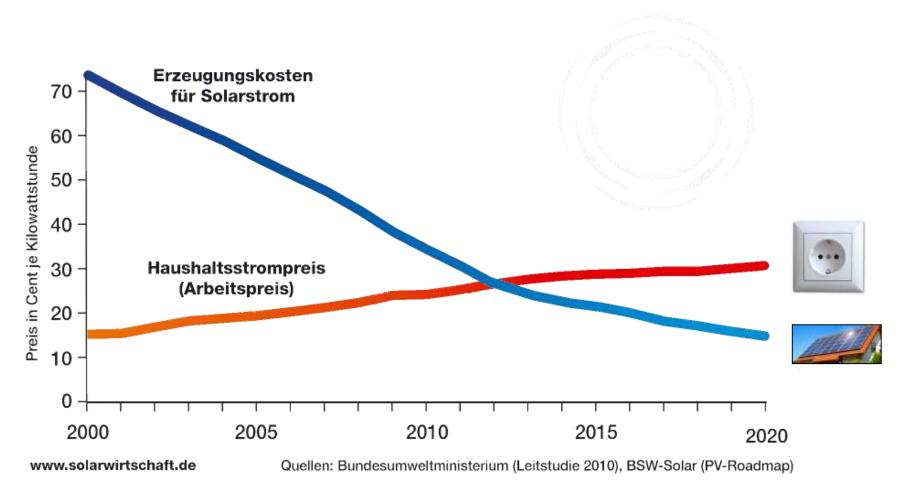
Dr. Stefan Küppers 12.11.2015

SEITE 7

Decentral solutions are cheaper



Solar power since 2013 cheaper than household electricity



Decentral solutions breed new players















Sectoral boundaries blur



Power/Heat/Mobility overlap by ...

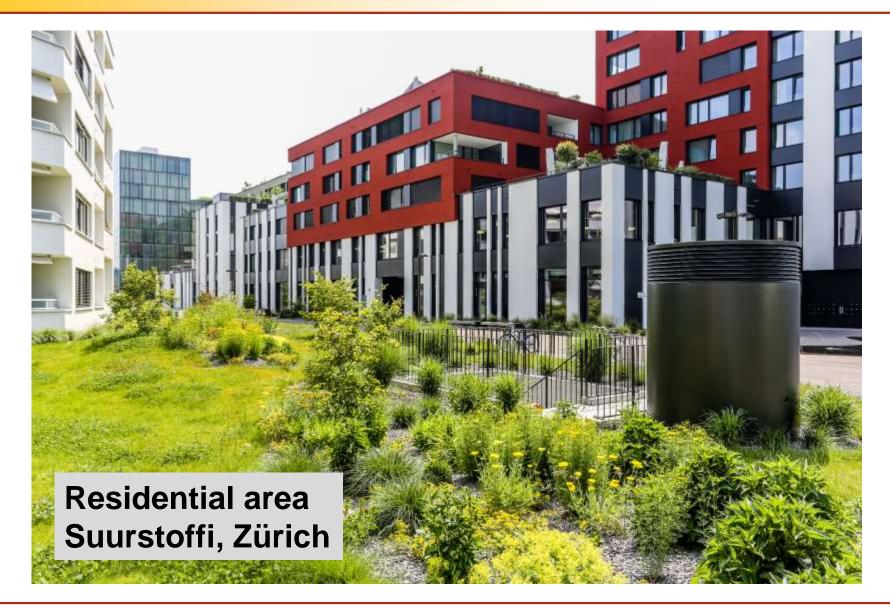
... new TECHNOLOGIES

... new BUSINESS MODELS

... adapted FRAMEWORK CONDITIONS

New TECHNOLOGIES





New TECHNOLOGIES



Since 2010 power & heat supply of

- 1.500 residents
- 2.000 students

Intelligent local energy network:

Solar Thermal

Heat Pump

Photovoltaic

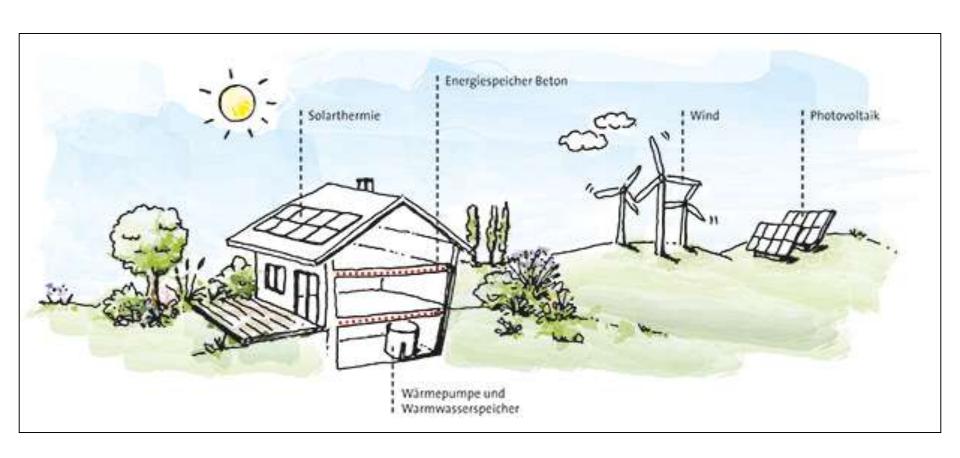
Low temperature district heat

Geothermal probes

No energy supply from outside

New BUSINESS MODELS

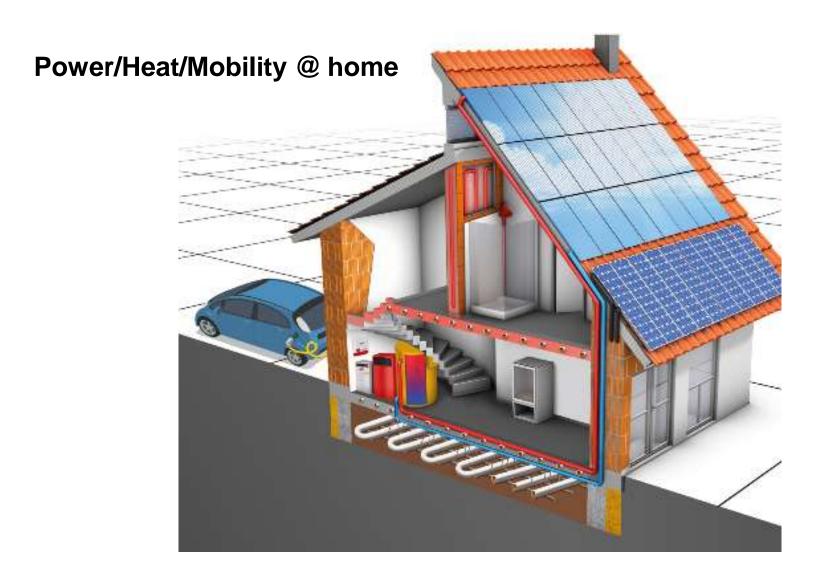




The house as a flexible storage

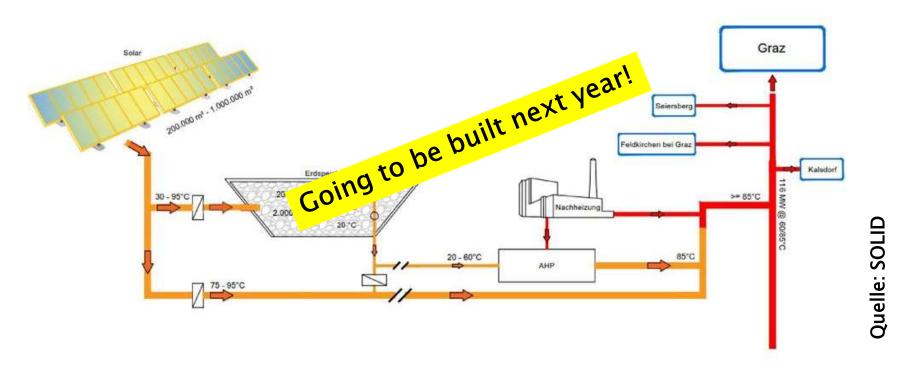
New BUSINESS MODELS





New BUSINESS MODELS





Integrated District Heating system:

- combination of solar, electricity market, gas peak load
- cheap as system configuration: 3,5 Cent/kWh heat price
- Turnkey provider

Co-Creation of new solutions



There are many business models, still nobody has thought of!

